

★ GONZALES ★  
*Polls, Inc.*



## GONZALES MARYLAND POLL

February 2024

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# Table of Contents

Background and Methodology ..... 3

Gonzales Poll – February 2024 Results..... 4

Appendix A: Data Tables..... 6

    QUESTION: Tax Burden ..... 6

**Direction of Country by Tax Burden** ..... 8

Appendix B: Maryland Poll Sample Demographics ..... 9

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## Background and Methodology

Patrick E. Gonzales graduated magna cum laude from the University of Baltimore with a degree in political science.

His career in the field of public opinion research began in the mid-1980s as an analyst with *Mason-Dixon Opinion Research*. During this time, Mr. Gonzales helped develop, craft and implement election surveys and exit polls for television and radio in the Baltimore-Washington D.C. metro area.

Mr. Gonzales has polled and analyzed well over a thousand elections in Maryland and across the country since that time. Further, he and his associates have conducted numerous market research projects, crafting message development plans and generating strategy blueprints for businesses and organizations throughout the state.

Over his decades of conducting public opinion polls, Patrick Gonzales has been widely recognized by his peers for his ability to conduct unbiased surveys, and analyze the results in an impartial, evenhanded manner.

Mr. Gonzales appears frequently on radio and television in the Baltimore-D.C. region as a guest commentator.

This poll was conducted by ***Gonzales Research & Media Services*** from January 23<sup>rd</sup> through February 2<sup>nd</sup>, 2024. A total of 815 registered voters in Maryland who vote regularly were queried by live telephone interviews, utilizing both landline and cell phone numbers. A cross-section of interviews was conducted throughout the state, reflecting general election voting patterns.

The margin of error (MOE), per accepted statistical standards, is a range of plus or minus 3.5 percentage points. If the entire population was surveyed, there is a 95% probability that the true numbers would fall within this range.

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## Gonzales Poll – February 2024 Results

### Marylanders’ Mindset Regarding Taxes

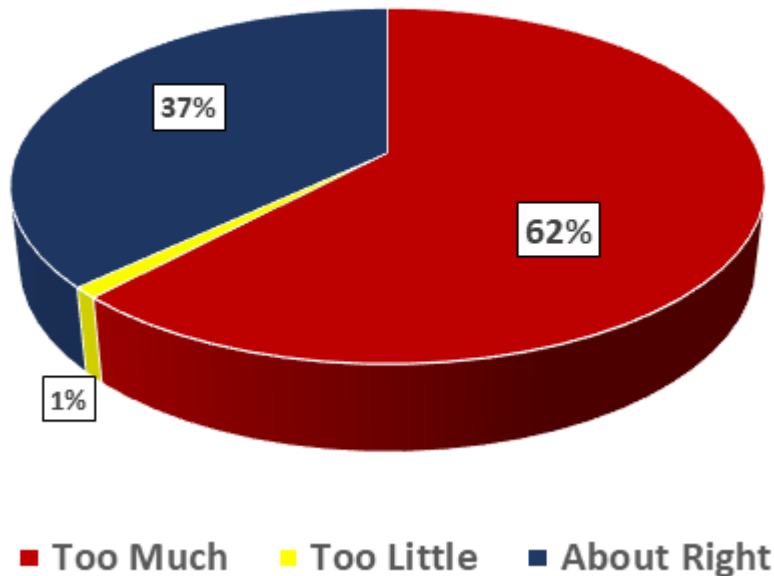
Among all voters in Maryland, 62% feel that they and their family pay “too much” in taxes, one percent believe that they pay “too little” in taxes, and 37% say that the amount they and their family pay in taxes is “about right.”

By party, 79% of Republicans say that the amount they and their family pay is too much, with 74% of independents feeling the same way.

Among African-American voters, 69% believe that the amount they and their family pay is too much.

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Marylanders Attitude on Taxes



<b>Tax Burden</b>	<b><u>Too Much</u></b>	<b><u>About Right</u></b>
Democrat	49%	50%
Republican	79%	20%
Unaffiliated	74%	24%
Women	60%	38%
Men	63%	36%
White	55%	44%
African-American	69%	31%

## Appendix A: Data Tables

**QUESTION: Tax Burden** *Do you think that you and your family pay too much in taxes, too little in taxes or about the right amount in taxes?*

<u>AMOUNT FAMILY PAYS IN TAXES</u>	<u>Number</u>	<u>Percent</u>
Too Much	503	61.7 %
Too Little	9	1.1 %
About Right	303	37.2 %
Total	815	100.0 %

N=815

### AMOUNT FAMILY PAYS IN TAXES

<u>Too Much</u>	<u>Too Little</u>	<u>About Right</u>
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### PARTY REGISTRATION

Democrat	221 49.1%	4 0.9%	225 50.0%
Republican	171 79.2%	2 0.9%	43 19.9%
Unaffiliated	111 74.5%	3 2.0%	35 23.5%

N=815

### AMOUNT FAMILY PAYS IN TAXES

<u>Too Much</u>	<u>Too Little</u>	<u>About Right</u>
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### RACE/ETHNICITY

White	261 55.2%	6 1.3%	206 43.6%
African American	168 68.9%	1 0.4%	75 30.7%
Other/No answer	74 75.5%	2 2.0%	22 22.4%

N=815

	AMOUNT FAMILY PAYS IN TAXES		
	Too Much	Too Little	About Right
<u>GENDER</u>			
Female	268 60.4%	6 1.4%	170 38.3%
Male	235 63.3%	3 0.8%	133 35.8%

N=815

	AMOUNT FAMILY PAYS IN TAXES		
	Too Much	Too Little	About Right
<u>AGE</u>			
18 to 34	77 58.8%	2 1.5%	52 39.7%
35 to 49	125 63.8%	3 1.5%	68 34.7%
50 to 64	163 64.4%	3 1.2%	87 34.4%
65 and older	138 58.7%	1 0.4%	96 40.9%

N=815

	AMOUNT FAMILY PAYS IN TAXES		
	Too Much	Too Little	About Right
<u>REGION</u>			
Eastern Shore	64 66.7%	0 0.0%	32 33.3%
Baltimore City	42 64.6%	2 3.1%	21 32.3%
Baltimore Suburbs	169 61.2%	3 1.1%	104 37.7%
Washington Suburbs	158 56.6%	4 1.4%	117 41.9%
Western Maryland	70 70.7%	0 0.0%	29 29.3%

**Direction of Country by Tax Burden**

N=815

	DIRECTION OF COUNTRY		
	Right direction	Wrong direction	No answer
<u>AMOUNT FAMILY PAYS IN TAXES</u>			
Too Much	138 27.4%	340 67.6%	25 5.0%
Too Little	8 88.9%	1 11.1%	0 0.0%
About Right	185 61.1%	97 32.0%	21 6.9%

**68% of voters who feel they pay too much in taxes think the country is moving in the wrong direction.**



## Appendix B: Maryland Poll Sample Demographics

<u>PARTY REGISTRATION</u>	<u>Number</u>	<u>Percent</u>
Democrat	450	55.2 %
Republican	216	26.5 %
Unaffiliated	149	18.3 %
Total	815	100.0 %

<u>GENDER</u>	<u>Number</u>	<u>Percent</u>
Female	444	54.5 %
Male	371	45.5 %
Total	815	100.0 %

<u>AGE</u>	<u>Number</u>	<u>Percent</u>
18 to 34	131	16.1 %
35 to 49	196	24.0 %
50 to 64	253	31.0 %
65 and older	235	28.8 %
Total	815	100.0 %

<u>RACE/ETHNICITY</u>	<u>Number</u>	<u>Percent</u>
White	473	58.0 %
African American	244	29.9 %
Other/No answer	98	12.0 %
Total	815	100.0 %

<u>REGION</u>	<u>Number</u>	<u>Percent</u>
Eastern Shore	96	11.8 %
Baltimore City	65	8.0 %
Baltimore Suburbs	276	33.9 %
Washington Suburbs	279	34.2 %
Western Maryland	99	12.1 %
Total	815	100.0 %

### **Regional Groupings**

**Eastern Shore/Southern MD** – includes Calvert, Caroline, Cecil, Dorchester, Kent, Queen Anne’s, St. Mary’s, Somerset, Talbot, Wicomico, and Worcester counties.

**Baltimore City** – includes Baltimore City.

**Baltimore Suburbs** – includes Anne Arundel, Baltimore, Harford, and Howard counties.

**Washington Suburbs** – includes Charles, Montgomery, and Prince George’s counties.

**Western Maryland** – includes Allegany, Carroll, Frederick, Garrett, and Washington counties.